

What could be brewing for you this summer...

Throughout your internship at MillerCoors, you will learn about the overall beer business with the Category Management team and have the opportunity to network with MillerCoors employees at various levels. As a part of the National Chain Accounts team, Category Management has the functional responsibility to create solutions that help showcase MillerCoors overall Space and Assortment Capabilities. The Category Management Intern will have an opportunity to get involved with various projects and work assignments. Below are some examples of potential work accountabilities.

Category Management Intern Duties & Responsibilities:

- **Category Management:**
 - Assist in providing critical analytical support to chain account team(s) on retailer category performance and opportunities.
 - Assist in managing information to facilitate retailer category and MillerCoors growth.
 - Develop and communicate category insights that provide the customer with high value information with respect to consumer, product assortment, in store merchandising, and space planning analysis.
 - Assist with space management efforts and provide “best in class” space management services and insights to achieve category goals of the retailer; distributor, space and volume goals of MillerCoors.
 - Communicate insights and opportunities to MillerCoors and customers.
 - Conduct scheduled and ad-hoc information analysis for both retailer and MillerCoors use and decision-making
 - Support the creation of selling stories to be leveraged by the sales organization
 - Leverage Nielsen data to understand growth drivers

- **Space Lab:**
 - Assist in development of assortment, planograms, and recommendations to be presented to retailers and/or internal customers.
 - Assist in preparing planogram outputs for store level execution.
 - Present corporate space initiatives and opportunities.

Candidates must be U.S. citizens or have U.S. permanent work authorization and must be 21 years of age or older by the time the Internship starts.