



Persuasive Structure and Emma Watson

My Favorite Assignment

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Persuasive Presentation Outline Template: NAME:

I. Attention/Need Step:

- A.
- B.

II. Introduction:

- A.
- B.

III. Recommendation:

- A.
- B.
- C.

IV. Brief Preview of Following Reasons: (A,B,C in IV should be identical to A,B,C, in V)

- A.
- B.
- C.

V. Reasons Supporting Recommendation:

A.

- 1.
- 2.

B.

- 1.
- 2.

C.

- 1.
- 2.

VI. Counterargument and Rebuttal:

A. (State your strongest Counterargument)

- 1.
- 2.

B. (State your rebuttal to the Counterargument above)

VII. Closing Statement (Summary and Call to Action):

- A. Restate your recommendation
- B. What do you want the board to do? When do you want them to do it?

Emma Watson at the HeForShe Campaign 2014 - Official UN Video





Two Minute Flash Presentations:

- Choose a relevant topic with appropriate scope
- Research on Smartphone
- Plan the presentation
- Present



Thank you!

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