

# **Scholarly Article Presentations in Business Communications Classes**

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## **Presenters (10 pts each):**

- Article is scholarly (from a respected source and includes a bibliography)
- Article provides valuable insight into a relevant business communication and/or writing practice
- Article is submitted on time
- Discussion forum prompt is submitted on time
- Discussion forum prompt is well-edited
- All group members are present and participate in the presentation
- The group involves the class in discussion
- The group provides a one-page handout or a PowerPoint that underscores the main points of the presentation
- The auxiliary materials are well-edited

## **Audience Responsibilities (10 pts):**

- Read the article and post in the discussion forum before class
- Attend the presentations (students will be docked 10 points on this assignment for missing more than one presentation)
- Contribute, in a professional way, to class discussion