

## Q & A SESSION QUESTIONS

<b>Name:</b> «First_Name» «Last_Name»	<b>Team:</b>
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<b>How much is the product/service worth?</b>	<b>Why would this be a smart investment?</b>
<b>Why is this product/service going to make money?</b>	<b>Do you really need the investment? Why?</b>
<b>What are you looking to accomplish from a long term perspective?</b>	<b>How could another target market use this product or service?</b>
<b>Have you thought of ways to diversify this product/service?</b>	<b>How high do you believe your sales will be? Why?</b>
<b>How long have you been thinking about bringing this product/service to market?</b>	<b>What risks are involved if I invest or find an investor in your product/service?</b>